

Stepping Forward: Floristry

Research into
Commercially Cut Flowers
and Foliage

BISHOP BURTON
College



Scenario

When in a florist shop you will condition a range of different cut materials that require different conditioning methods. As a florist you will need to correctly condition materials using different techniques, along with identifying any problem that could occur with flower materials. Having a training aid to refer too would be beneficial to new florists along with an identification booklet which explains a range of flowers and foliage's and their qualities.

Task

- You have been asked to produce an illustrated flower and foliage booklet on Microsoft word identifying cut flowers and foliage by botanical and common names, vase life, availability etc.
-
- Identification booklet Provided: -
- Identify 10 commercial flowers and foliage that are most commonly used in a florist shop by: -
 - Botanical and common names
 - Description of each one
 - Variance in colour and form
 - Poisonous/irritant
 - Vase life
 - Availability
 - Major growing areas
 - Stem structure

Please send your work to;

Curriculum Manager

- Kim Larter

Kim.larter@bishopburton.ac.uk