

# Stepping Forward: Floristry

Research into  
Commercially Cut Flowers  
and Foliage

**BISHOP BURTON**  
*College*



# Scenario

When in a florist shop you will condition a range of different cut materials that require different conditioning methods. As a florist you will need to correctly condition materials using different techniques, along with identifying any problem that could occur with flower materials. Having a training aid to refer too would be beneficial to new florists along with an identification booklet which explains a range of flowers and foliage's and their qualities.

# Task

- You have been asked to produce an illustrated flower and foliage booklet on Microsoft word identifying cut flowers and foliage by botanical and common names, vase life, availability etc.
- 
- Identify 10 commercial flowers and foliage that are most commonly used in a florist shop by: -
  - Botanical and common names
  - Description of each one
  - Variance in colour and form
  - Poisonous/irritant
  - Vase life
  - Availability

- Major growing areas
- Stem structure

# Please send your work to;

Head of Department

- Mike Ridley

Mike.ridley@bishopburton.ac.uk