

Level 2 in Floristry



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Subject	Level	Study Mode	Duration	Start Date
Floristry	Level 2	Full-Time	1 year	September 2024

Practical vs Theory



The Course

Are you looking to start a career within the floristry industry? This course is for you. You will learn about different flowers and plants and how to look after them. You will also learn that there is more to floristry than flowers to be successful. You will need to understand your tools, environment and the finishing touches that make a difference. With this, you will develop an understanding of design principals and the skills needed to apply these to the creation of floristry products. This course will give you an understanding of how floristry businesses operate and develop your skills to interact with customers and identify their needs.

Course Aims

> Providing you with the skills and knowledge to start a career in the floristry industry.

What You Will Study

- > Working in the Floristry Industry
- > Customer Service
- > Caring for and Maintaining Floristry Products
- > Floristry Design Principles
- > Preparing to Create and Creating Floristry Designs
- > Health and Safety

Entry Requirements

Four GCSEs at grade 3 or equivalent, including grade 2 or 3 in English and Maths. Equivalent qualifications may also be considered.

Teaching and Learning Approach

You will learn through a mix of theory and practical sessions, enhanced by guest speakers, visits and work experience.

Time Required on Campus

You will normally be at college three days per week.

Work Experience

150 hours work experience

How You're Assessed

You will have a synoptic practical exam and a theory exam.

Clothing, Equipment and Additional Costs

> There will be an additional cost for flowers.

Progression

To further your studies you could progress onto the Level 3 in Floristry.

Careers

Work within retail florists, in wedding and other event floristry, in hotels and hospitality. You could also set up your own business or work as a freelance florist.