BSc (Hons) Equine Business Management

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Subject	Level	Study Mode	Duration	Start Date	UCAS Code
Equine	Bachelors Degree (Level 6)	Full-Time	3 years	September 2026	N2D4

The Course

This programme is closed for applications for September 2026. You can apply for September 2027 entry from early September 2026. Do you want to learn the four key fundamentals of equine business, including human resources, finance, management and marketing? If so, this programme is for you! It will give you the opportunity to work within our commercial state-of-the-art equine facilities and liaise with companies to improve, adapt and innovate to respond to the ever-changing business environment. Whilst studying with us you will be able to apply all these within core modules such as event management, sales and operations management. You will learn how to apply the underpinning study of science to the business environment, providing you with valuable opportunities to gain employment within all aspects of the equestrian industry. You will have opportunity to undertake a series of live projects to benefit from interactions with our extensive network of industry links and complete a summer placement to gain value insight and preparation for entering a range of roles upon graduating. You will also gain a plethora of entrepreneurial skills for setting up a business, or working within established companies both within and beyond the equine sector. UCAS Course Code: N2D4

Course Aims

- Allow you to develop a sound academic understanding of the broad range of business and management areas Provide you with a theoretical underpinning of business management, contextualised to the equine industry Equip you with vocational skills essential for entering a diverse range of employment opportunities within the equine business sector Develop you with the skills and knowledge in business management to be effective managers in the equine and/or rural industry Help you to develop into a proactive and independent graduate, able to apply and develop your own perspectives and explore alternative solutions within the equine industry.

What You Will Study

Year 1

- Academic, Employment and Professional Skills
- Equine Health and Husbandry
- Fundamentals of Business
- Equine Anatomy and Physiology
- Introduction to Research Skills
- Introduction to Sales and Marketing
- Equine Industry and Event Management
- Option modules: Equitation* or Equine Nutrition (Option modules will run where there are sufficient student numbers, otherwise an alternative option module may be offered. *Ridden elective modules are subject to riding assessments.)

Year 2

- Research Methods and Analysis
- Equine Exercise Physiology
- Financial Management and Planning
- Enterprise and Entrepreneurship
- Equine Law
- Human Resource Management
- Option modules: Equine Behaviour and Welfare or Advanced Equitation* (Option modules will run where there are sufficient student numbers, otherwise an alternative option module may be offered. *Denotes ridden elective modules are subject to riding assessments.)

Year 3

- Dissertation
- Strategic HR and Leadership Management
- Rural Strategic Business Management
- Rural Operations Management
- Rural Marketing Management

Entry Requirements

You will be required to have:

- A minimum of 96 UCAS points

AND

- GCSE English at grade 4 or above, or an equivalent qualification

- A suitable reference

UCAS points may be from qualifications such as A Levels, T Levels, BTEC Level 3 Extended Diplomas, Access to Higher Education Diplomas, and City and Guilds Advanced Technical Diplomas amongst others. Please use the UCAS Tariff points calculator to determine the UCAS points value of your qualifications.

Life and/or experience of non-traditional students will be taken into account when considering applications. The successful completion of an entry task may be required when considering applications without the required formal entry qualifications.

If your first language is not English, or a Tier 4 student visa to study is required and GCSE grade C/4 English or equivalent is not held, English language proficiency level such as International English Language Testing System (IELTS) 6.0 overall (with a minimum 5.5 in each skill) will need evidencing.

Advanced entry may be possible due to prior experience or certificated learning; applicants will need to complete the accreditation of prior learning approval process.

Teaching and Learning Approach

This programme is delivered with a variety of learning and teaching approaches, utilising excellent onsite resources and extensive industry links for applied aspects. For all modules, theory lectures are delivered with the core content, providing you with underpinning knowledge. Lectures are used to convey the basic concepts and to facilitate further expansion of such concepts by the students, through independent study. To complement the theory lectures, you will have group seminars to reinforce those concepts delivered theoretically. The teaching methods focus on facilitating a student-centred approach to enhance your independent learning that takes place outside of the classroom. You can will learn from experienced, supportive and motivated staff with both academic and industrial experience. This will be supplemented with guest lectures and demonstrations from a range of visiting speakers and offsite trips, as well as access to an online learning environment.

Time Required on Campus

Contact time includes approximately 12-13 hours a week in the first two years and 9-11 hours a week in the final year, incorporating lectures, seminars, practicals and tutorials. You are also expected to carry out a significant amount of independent study in addition to contact time (approximately 25-30 hours a week). Independent study includes reading around the subject, preparing for tutorials and seminars, preparing for, and completing, module assessments and revision for examinations; forming an essential part of your learning journey.

Work Experience

You will be required to undertake a six-week summer external placement between years 2 and 3, providing you with the opportunity to gain valuable experience within industry to further develop essential graduate attributes and an appreciation of business structures and organisation.

How You're Assessed

The programme will incorporate a variety of assessment methods across each academic year. The mix of assessments will seek to challenge and evaluate your knowledge, understanding and skills. Assessments for this programme may include written assignments, time constrained assessments, logbooks/portfolios, practical assessments, seminars and presentations, project-based assessments, examinations and a dissertation. Tutors provide support for assessments in class. There will also be opportunity for formative assessment and feedback during the delivery of each module to monitor learning, and to support and prepare you for the summative assessments which make up the module. Feedback on your summative assessments will be given, which will allow you to guide efforts and activities in subsequent modules. Staff aim to return assessed work within a 20 working day timeframe (not including holidays) so that you can most benefit from the feedback.

Clothing, Equipment and Additional Costs

- A tablet, smartphone, laptop or stationery to take notes in lectures and seminars.
- White laboratory coat.
- Riding hat to current (PAS015 (2011) with BSI kitemark) standard in a dark plain colour or silk.
- Plain, dark coloured trousers or breeches or jodhpurs, not jeans.
- Gloves for horse handling.

- Suitable yard boots or wellington boots (NB: Boots are not permitted within the classroom, so a change of footwear will be required).
- If you are undertaking any riding at Bishop Burton, you will also need: A body protector (BETA Level Three 2018. We do not permit air jackets in any day to day sessions), long riding boots or short boots with gaiters, schooling/jumping whip, long sleeved base layer or thin top, soft peaked hat or preferably jockey skull hat and silk to the standards listed above.
- You may require an enhanced DBS Disclosure, which would be at your own expense. You can check the current cost on the www.gov.uk website.
- Any educational visits/trips and enrichment activities will be additional to the course fees, students will be made aware of these optional visits and associated costs as required.
- Students can access free British Horse Society exam training onsite during their studies, the examination cost and BHS membership is an additional cost (exams can be undertaken onsite).
- On successful completion of the programme, you will have the opportunity to graduate at a ceremony wearing formal dress. The hire of the formal dress is an additional cost.

Careers

Upon graduating from this programme, you will have access to a vast and extensive scope of the roles within the equine industry and beyond, from sales and marketing to event management. Other areas include finance and retailing, as well as entrepreneurship and innovation approaches. The programme is also designed to enable you to progress to postgraduate study within Equine or beyond. You will also have the opportunity to develop skills for self-employment as well as working within an organisation.

Financial Information

Find the full details of the fees associated with this programme and the financial support available on our https://www.bishopburton.ac.uk/degree-level-courses/information/fees-and-finance.

How to Apply

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